

ADRIENNE CRAWFORD

Sarasota, FL 34232

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Professional Summary

Exceptionally resourceful licensed Esthetician with 15+ years of experience in upscale salon and spa settings, as well as independent esthetics studio ownership.
Goal oriented and sales focused.
Fully committed to maintaining the highest standards of service and client satisfaction.
Personable and reliable, a Certified Acne Specialist, Master Sugaring Practitioner and Lash Artist who is skilled in many different skincare modalities.

Skills

- Outstanding Client Care
- Critical Thinking
- Customer Relationships
- Active Learning
- Front Desk/Staff Management
- Success Driven
- Team Leadership
- Performance Strategies
- Positive Mindset
- Professional Demeanor

Work History

LEAD ESTHETICIAN/OWNER, 09/2014 - 10/2020

ACE Of Face, Virginia Beach, US

- Managed daily operations such as, product inventory/ordering, salon booking software, marketing and sales strategies.
- Fostered friendly, warm and exceptional customer experience while maintaining clean and comfortable work space.
- Provided customized skincare treatment protocols for facial clients including (but not limited to), microdermabrasion, dermaplaning, chemical peels, micro channeling, LED therapy.
- Provided prompt and thorough sugaring/waxing services of body and face (specializing in Brazilian sugaring).
- Recommended and retailed skincare products based on individual need for home care/after care regimes.
- Offered classic, hybrid and volume eyelash extensions.
- Performed custom blended spray tanning.
- Consistently handled full and busy schedule of 30-50 clients per week with ease and professionalism.
- Worked proficiently at building strong client relationships.
- Adhered to strict safety and sanitation practices.

LEAD ESTHETICIAN/CO-OWNER, 02/2013 - 09/2014

Blush Beauty Bar, Virginia Beach, US

- Carried out product inventory checks, charting and consultations.
- Oversaw that proper safety and sanitation practices were being upheld by staff members.
- Met and exceeded monthly retail sales goals.
- Managed staff of 7 salon employees; scheduling, set sales goals, directed weekly motivational team meetings.

- Performed multiple types of facials/skincare treatments.
- Provided face and body waxing services (specializing in Brazilian waxing).
- accomplished various styles of make-up applications (specializing in Bridal/wedding party).

ESTHETICIAN, 03/2012 - 02/2014

Dakota M Salon And Spa, Virginia Beach, US

- Assisted manager with daily spa operations.
- Flexibly worked evenings and weekends to maintain proper spa coverage.
- Worked alongside other team members to maintain positive and professional atmosphere.
- Informed guests of appropriate products available to increase retail sales.
- Trained fellow estheticians on professional product lines and protocols.
- Established numerous facial treatments weekly, while performing up to 12 Brazilian waxing services daily.

Education

Esthetician: Esthetics

Classic College Of Cosmetology - Wichita KS, 04/2001

Certifications

- Lash Artist, Xtreme Lashes - 2019
- Spray Tanning, Aviva Labs - 2017
- Sugaring Practitioner, Sugar Streak - 2016
- Acne Specialist, Face Reality - 2015
- Dermaplaning, Dermaplane Pro - 2015